



# Environmental Film Festival of Accra 2010

in collaboration with  **CREATIVE STORM**

**3 - 10 June**

Focus On  
**CLIMATE  
CHANGE**



**Festival Programme**

## MESSAGE FROM DIRECTORS

We are pleased to present the sixth annual Environmental Film Festival of Accra. The festival has grown from a small event for film enthusiasts into Accra's environmental educational event of the year. The main goal of the festival is to challenge and broaden the audience's perception and understanding of the social and environmental problems faced in Ghana and abroad. Films with music and social entertainment offer a unique way of bringing these issues to life.

This year, we are presenting a line - up of award winning films from around the world under the theme of climate change, one of the greatest environmental challenges facing the world today. We hope to deepen the discussion around what is irrevocably altering the world as we know it, challenging our sense of the future and the fundamental values that inform our global economy and societies. The festival is premiering 'A Long Dry Season', the latest film about climate change in Ghana and 'Heatwave' a unique drama production that aims to take the key messages about climate change directly to people.

Thanks to the collaboration with Theatre Factory, one of Ghana's leading exponents of community theatre, we are planning a national tour that will help increase popular awareness about climate change by connecting with people's own experiences, as well as appreciating global climatic changes. The festival also features panel discussions with experts and environmental activists exploring the issues.

This year, we present to you several exceptional films: 'One Degree Matters', the evocative film by Eskil Hardt, dubbed an 'Inconvenient Truth', Part 2 by The New York Times; 'Beneath the Blue', Hollywood's environmental thriller; 'Connecting Delta Cities', the beautifully shot documentary critically assessing how four major global cities are preparing to meet the dramatic impact in sea rise as a result of climate change; and 'Weather Report', the Canadian film about global warming. We are also screening several films made in Ghana: 'Electronic Waste', 'Greening the City' and a special profile 'Fanatastic In Plastic' about Trashy Bags, the company giving new meaning to plastic waste.

In the weeks leading up to the festival, we have been working with groups of school children and young adults to help produce short films on the environment. This year, the festival's young Film Makers Workshop returned with 'Stop The Noise!' an intriguing film about noise pollution. We are thrilled because such films provide a fresh look at our environmental problems through the eyes of young people.

One of the truly exciting features of EFFA is the open air screening which attracted over 7,000 people last year. This year, the event takes place at the refugee settlement in Budumburam, on the outskirts of Accra. It will start in the afternoon with a unique concert by Mastretta, the chart topping ten piece Spanish band, supported by Ghanaian and Liberian artists.

We are delighted you can be with us here this evening and hope that we will see you throughout the festival.



Dr. Kwesi Owusu  
Festival Co-Director



Dr. Claudia D'Andrea  
Festival Founder & Co- Director

# LAUNCH PROGRAMME

3 JUNE 2010 COLLEGE OF PHYSICIANS HALL

Arrival of Guests & Welcome Remarks

Dr. Juliette Tuakli – Chairperson

Marvin Gaye's Ecology Songs

Kings Jubilee Acapella Group

Six years of Environmental Film Festival Festival

Dr. Juliette Tuakli

Messages:

Hon Sherry Ayittey, Minister of Environment, Science and Technology

Mr. Jonathan Allotey, Executive Director, Environmental Protection Agency

Premiere of 'A Long Dry Season' the Latest Film on the Impact of Climate Change in Ghana

Messages:

Ambassador William (Billy) Williams, Australian High Commissioner to Ghana

Ambassador Claude Maerten, Head of Delegation of The European Union to Ghana

Ms Juliet Amoah, Business Director, British Council

Mr Nii Commey, Information & Communication Officer, Wienco Ghana Ltd

Preview of Festival Highlights Video

Presentation of the Work of Young Film Makers Workshop

Dr. Kwesi Owusu, Festival Co-Director

Premiere of 'Stop the Noise!' Accra Environmental Patrol Strikes Again!

Messages:

Ambassador Stig Barlyng, Danish Ambassador to Ghana

Mr Bernard Botte, Deputy Head of Mission and Chargé d'affaires, French Embassy in Ghana

Dr Yao Graham, Member, Advisory Council of Environmental & Natural Resources

Dr Yasmin Ali Haque, UNICEF Representative in Ghana

Presentation of Environmental Theatre

Theatre Factory Performs Sketches from "Heatwave" the Play About Climate Change in Ghana

Presentation to Sponsors

Vote of Thanks



# FILMS

## **A Long Dry Season (2010, Ghana, Dir Kwesi Owusu, 10 mins)**

Climate change is one of the greatest environmental challenges facing the world today. It is irrevocably altering the world as we know it, challenging our sense of the future and the fundamental values that inform our global economy and societies. This latest documentary looks at the impact of climate change in Ghana with a focus on women's livelihoods. The experts discuss the historical climate data observed by the Ghana Meteorological Agency indicating rising temperatures and decreasing rainfall over several decades. The documentary reveals dwindling water levels at Akosombo, site of Ghana's hydroelectric dam, significant sea erosion at Keta and threats to the cocoa industry. A sobering wake up call. *Showing Fri 4 June, British Council, 6:30pm*

## **Agbobloshie (2009, Ghana, Young Film Makers Workshop, 9 mins)**

The Environmental Patrol team tackles Agbobloshie, Accra, most polluted community. The ensuing drama suggests that the patrol team has possibly bitten more than it can chew.

*Showing Sat 5 June, Budumburam Refugee Settlement, 7pm*

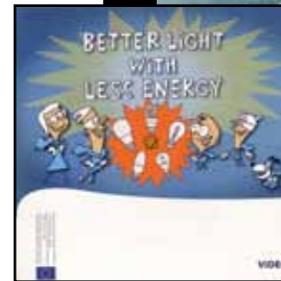
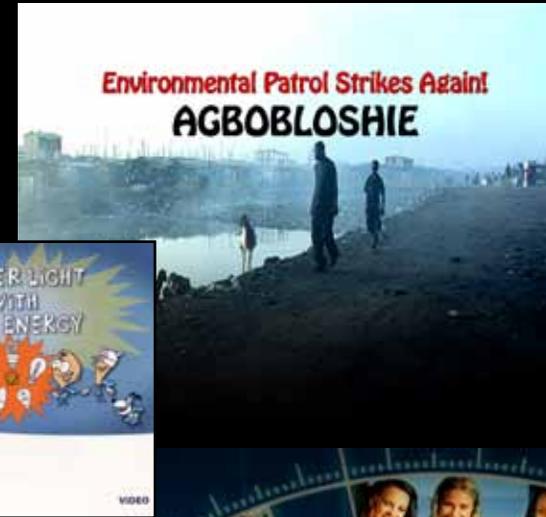
## **Better light with less Energy (2010, European Union, 2 mins)**

An entertaining animated cartoon about saving energy

*Showing Mon 7 June, Goethe-Institut, Tues 8 June, British Council*

## **Beneath the Blue (2008, USA, Dir Michael Sellers, 91 mins)**

In this exciting 'environmental' drama, Alyssa Harker, an 18-year-old dolphin researcher working with her famous scientist father Hawk, becomes romantically involved with an older and somewhat mysterious tourist named Craig. Craig, leading a secret identity as a Naval officer, is on a mission that threatens the research center and Rasca, a wild dolphin with whom Alyssa has a powerful bond. A plot of espionage, conspiracy, and kidnapping evolves as Alyssa find her loyalties tested, and the tale leads to a graveyard of dead dolphins and whales near the location of the notorious underwater testing of US Navy Sonar. Alyssa and Hawk together find themselves on the trail to rescue Rasca and save other marine mammals at risk -- while Craig finds himself trapped in an increasingly complex moral dilemma that will force him to choose once and for all where his allegiance lies. *Showing Tues 8 June, British Council, 6.30pm*



# FILMS

**Banana Split (2004, Canada, Dir Ron Harpelle and Kelly Saxberg, 46 mins)**

Banana is one of the cheapest fruit you can buy in many parts of the world. Filmed in Canada, the US, Honduras and France, this award winning documentary explores the North / South split between consumers and the people whose lives revolve around the fruit. *Showing Thurs 10 June, Alliance Francaise 7.30pm*

**Connecting Delta Cities (2009, Dir Ellen Davids, The Netherlands, 50 mins)**

Konrad Steffen has studied changes in the ice sheets of Antarctica and Greenland for over 32 years. According to his findings, sea levels will rise more than one meter by 2100, and he emphasizes "2100 is not the end of our history. Sea levels will continue to rise and probably at a faster rate than today". How swift are cities in taking adequate response measures? The documentary takes a look at Alexandria, Jakarta, New York and Rotterdam; four cities that will be affected by sea level rise. How big is this impact and what can the cities do to be prepared. *Showing Wed 9 June, British Council, 6.30pm*

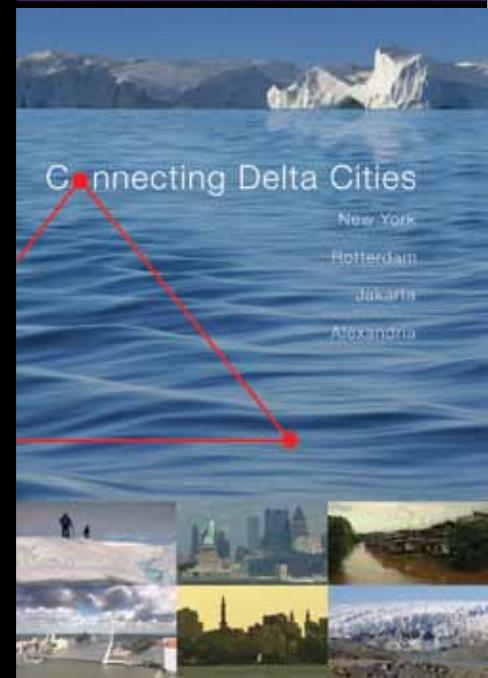
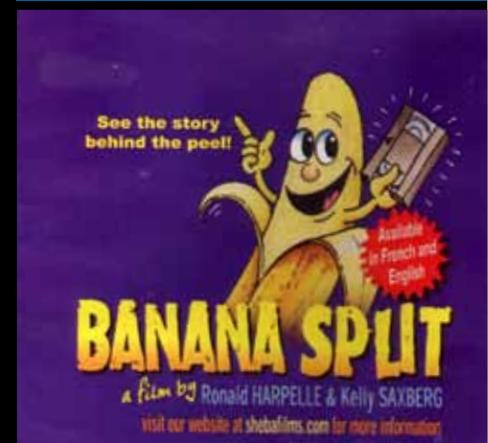
**Electronic Waste (Ghana, Dir Kwesi Owusu, 10 minutes)**

The ever-growing demand for the latest electronic items such as fashionable mobile phones, flat screen television sets or super-fast computers has created ever larger amounts of obsolete electronics that are laden with toxic chemicals like lead, mercury and brominate flame retardants. Rather than being safely recycled, much of this e-waste are dumped. *Showing Thurs 10 June, Alliance Francaise 7.30pm*

The documentary traces the importation of such e-waste from Tema port to the eventual dumping grounds at the wasted breaker grounds of Agbobloshie in Accra where unprotected people, many of them children, dismantle the electronic waste with little more than stones in search of metals that can be sold. The documentary also investigates the local e waste market. In collaboration with the French Embassy in Ghana. *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm, Thurs 10 June, Alliance Francaise 7.30pm*

**Environmental Patrol Strikes Again! (2008, Ghana, Young Film Makers Workshop, 6 mins)**

The patrol team responds to the dumping of refuse and waste at the Korle Lagoon, one of Accra's most polluted sites. The team is in no mood for lame excuses and official inertia. They set up watch at the Lagoon and confront some of the culprits, exposing the issues and calling for action to rid Accra of its waste. *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm*



# Feeding & Greening the City



## FILMS

**Ghana's Plastic Waste Menace (2009, Ghana Dir Kwesi Owusu, 14 mins)**

A roving journalist investigates the menace of plastic waste in Ghana and depicts the environment under siege. In Ghana, as in many underdeveloped countries, the lack of effective waste disposal systems and sufficient re-cycling facilities has contributed to making plastic waste one of the most serious environmental hazards. In collaboration with the French Embassy in Ghana. *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm, Thurs 10 June, Alliance Francaise 7.30pm*

**Greening the City (2009, Ghana, Dir Kwesi Owusu, 7 mins)**

Much of the food grown in our cities comes from backyard gardens and reclaimed cityscapes. We take a critical look at the role family farmers play in feeding the city. The documentary shows how farmers in Accra put the basic concepts of peri – urban agriculture into practice.

In collaboration with International Water Management Institute. *Showing Mon 7 June, Goethe-Institut, 7.30pm*

**It's up 2 u (2008, Dir Ulrike Westermann, Germany, 13 mins)**

A thought provoking film making the case for small scale producers against the giants of global food industry. The Mauritanian camel milk dairy at the edge of the Sahara, the First Nation People in Minnesota, harvesting rice with their canoes and the cheese producers in Gouda/ Netherlands have the same adversary, the industrial agriculture giants and the global trade. It is not the farmers of the industrial countries who profit from globalization, but the agrarian-industry. *Showing Mon 7 June, Goethe Institut, 7.30pm*

**Junior Mayor (2008, Ghana, Dir Ben Imoro, 38 mins)**

Junior Mayor tells the story of Ataa Oko, a stubborn middle aged man who refuses to join the campaign for better sanitation and good hygiene in his area. *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm*



# FILMS



**Lost River (2009, Armenia, Dir SunChild Eco-club of Yeghegnadzor, 10 mins)**  
Noravanq gorge has been historically important to Armenia. It's beautiful gardens was a wonder of the Middle Ages. The Gnishik River watered its rich fauna and flora. All this changed dramatically in the 1990's when the river was 're-routed' via tubes and the gorges deprived of water. Hydro-electric stations were also built across it. Now one of the most beautiful parts of Armenia is dry and deserted. *Showing Thurs 10 June, Alliance Francaise 7.30pm,*

**Mother land (2010, Ethiopia, Dir. Aster Bedane Negawo, 5 mins)**  
A filmic statement about the earth as mother and our responsibilities to her. *Showing Tues 8 June, British Council, 6.30pm*

**One Degree Matters (2009, Denmark, Dir Eskil Hardt, 57 mins)**  
One Degree Matters has been dubbed an Inconvenient Truth, Part 2 by The New York Times. Presenting the latest science on climate change, this is an informative and inspirational documentary which offers realistic solutions and gives the reality of global warming a human face, showcasing amazing examples of individuals and communities tackling the world's environmental problems.

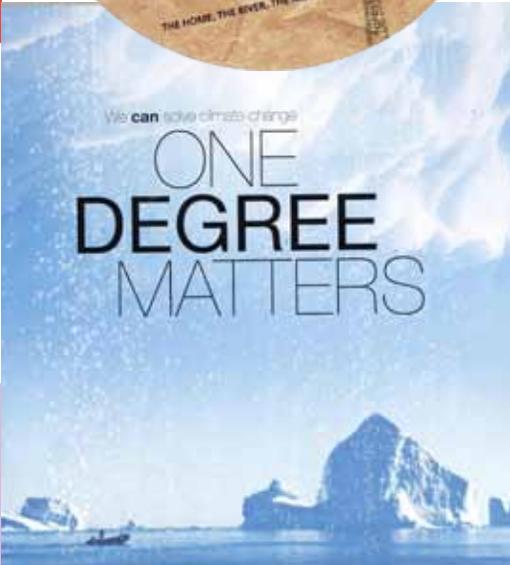
One Degree Matters traces the impact of temperature increases, measuring the slippage of the Greenland ice cap into the Arctic Ocean. The film takes its title from the fact that every degree increase in temperature matters, as we have already reached the limit of temperature change observed over the past 10,000 years in which today's civilization has developed. *Showing Fri 4 June, British Council, 6.30pm*

**Stop the Noise! Environmental Patrol Strikes Again! (2010, Ghana, Young Film Makers Workshop, 6 mins)**

The no nonsense patrol team responds to one of the most intriguing environmental issues, noise pollution and are baffled by the problem. Is there a solution? *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm*

**The Haplocks (2009, Australia, Dir Veronica Sive, 2 mins)**

Grogan Haplock lives a very fast-food existence. Life is perfectly rotten until Guru Goodwill moves in next door. Stand by for eco war! *Showing Fri 4 June, British Council, 6.30pm*





  
**Environmental Film  
Festival of Accra**  
in collaboration with **CREATIVE STORM**  
**20-30 APRIL 2009**



**OPEN AIR CINEMA: MUSIC AND FILMS**



# OPEN AIR CINEMA: MUSIC AND FILMS

Sat 5 June 3pm, Budumburam Refugee Settlement (on the Accra Cape Coast Rd, past Kasoa)

This year, the open air cinema, EFFA's biggest crowd puller, takes place at the Budumburam Refugee Settlement, on the outskirts of Accra. The event starts at 3pm with a concert headlined by Mastretta, the ten piece, chart topping Spanish band and featuring Kings Jubilee and a roll call of local artists. Films will be screened after dusk between the performances. In collaboration with the Spanish Embassy in Ghana. Theatre Factory will also present 'Heatwave', drama sketches about climate change. Supported by the Australian High Commission in Ghana.

## MASTRETTA BAND FROM SPAIN

Mastretta won the best fusion album at the Spanish Music Awards with Vivan los Músicos! and are well known for their exciting live performances. The band's leader Nacho Mastretta is also celebrated for his recordings and film soundtracks, including Oliver Stone's Looking for Fidel.

Music and films - Stop The Noise! (2010, Ghana, Young Film Makers Workshop, 6mins), Weather Report (2008, Canada, Dir Brenda Longfellow, 52 mins), Electronic Waste (Ghana, Dir Kwesi Owusu, 10 minutes), Environmental Patrol Strikes Again! (2008, Ghana, Young Film Makers Workshop, 6 mins), Ghana's Plastic Waste Menace (2009, Ghana Dir Kwesi Owusu, 14 mins), Junior Mayor (2008, Ghana, Dir Ben Imoro, 38 mins).

MASTRETTA



Photographs courtesy Nyani 2010



**ENVIRONMENTAL EDUCATION  
THROUGH FILMS AND MUSIC**

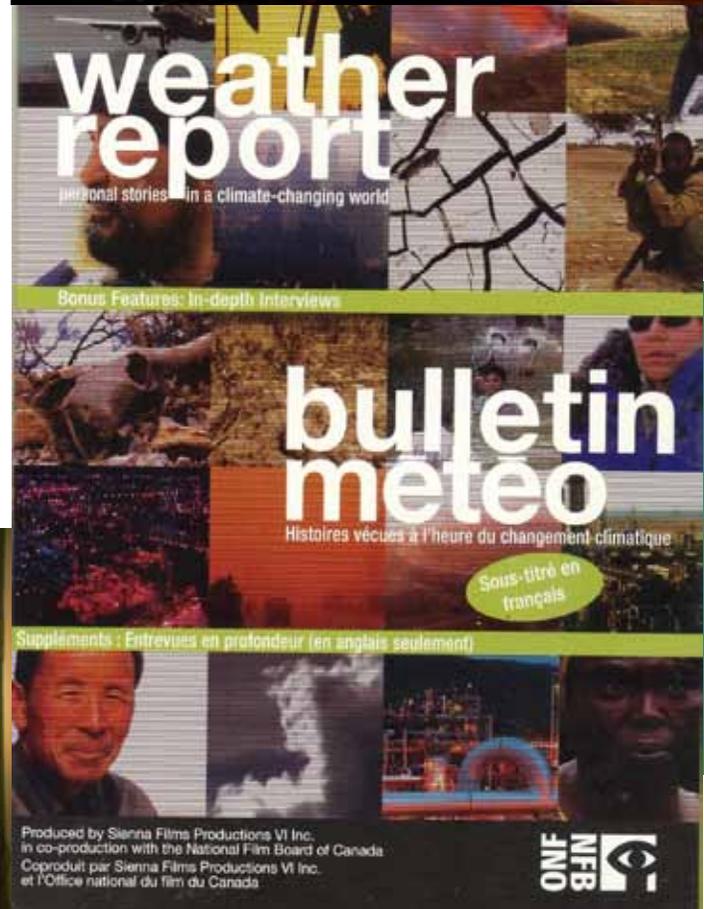
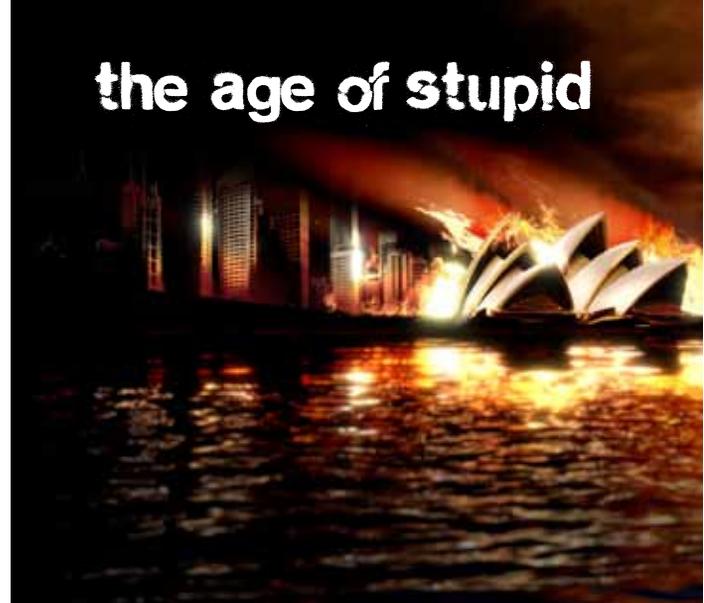
## FILMS

**The Age of Stupid (2008, UK, Dir Fanny Armstrong, 85 mins)**  
'The Age Of Stupid' is the new documentary-drama-animation hybrid from Director Franny Armstrong (McLibel, Drowned Out) and Oscar-winning Producer John Battsek (One Day In September, Live Forever, In the Shadow of the Moon). Oscar-nominated Pete Postlethwaite (In The Name of the Father, Brassed Off, The Usual Suspects) stars as an old man living in the devastated world of 2055. He watches 'archive' footage from 2008 and asks: Why didn't we stop climate change when we had the chance? *Showing Mon 7 June, Goethe-Institut, 7.30pm*

**Weather Report (2008, Canada, Dir Brenda Longfellow, 52 mins)**  
For many, global warming is something that is happening somewhere else to other people, but for millions of people, it is right at their doorstep. Weather Report journeys across the globe – from the Canadian Arctic to northern Kenya, from the US, Midwest to China and India – visiting communities where lives and livelihoods are being affected in dramatic ways.

Putting a face to the reality of global warming, the film illuminates the impact of recent climate change, delivering a new perspective to audiences worldwide. The question is no longer whether climate change is happening, but whether we can respond to the emergency before it's too late? *Showing Sat 5 June, Budumburam Refugee Settlement, 7pm*

## the age of stupid



# THE YOUNG FILM **MAKERS WORKSHOP**

Stop the Noise! Environmental Patrol Strikes Again! (2010, Young Film Makers Workshop, 6mins)

This year, the Young Film Makers Workshop present a short film on the noise pollution. Two school children return from school and quickly settle to do their home work but the neighbours have other ideas. From nowhere, all hell literally break loose as a noisy saxophonist with great improvisational verve is joined by drummers, a James Brown imitator, a dooms day preacher and other habitual noise makers. The Environmental Patrol team is called but what can they do?



# PANEL DISCUSSIONS

**"Is Ghana Ready for Climate Change?" on Friday 04 June  
at British Council at 6:30pm**

Panelists:

- \* Dr Sean Doolan, Adviser, Climate Change & Environmental Governance, Netherlands Embassy & DFID
- \* Mr Oppong Boabi, Principal Programme Officer, Environmental Protection Agency
- \* Dr Liqa Raschid-Sally, Senior Researcher, International Water Management Institute
- \* Prof Yadvinder Malhi, Professor of Ecosystem Science, University of Oxford, UK

**"Can Ghana Solve Its Waste Crisis?" on Tuesday 08 June  
at British Council at 6:30pm**

Panelists:

- \* Mr Samuel Anku, Director, Environmental Protection Agency
- \* Mr Stuart Gold, Trashy Bags Representative of World Bank
- \* Ing, Nat Armah, Technical Advisor, Zoomlion Ltd
- \* Mr Ebbo Botwe, Ghana Plastic Manufacturers Association / Accra Plastic Waste Management Project



*Courtesy Green Advocacy*



*Scenes from Jakarta - Delta Cities*

Wed 9 June British Council, Thurs 10 June Wildlife Society (12 noon)

**Across Canada AIR – Climate (2000, Canada, Dir Michael Barbeau, 19 mins)** When it comes to weather and climate, Canada has it all! From the humid rainforests of British Columbia, to the desert-like badlands of Alberta; from the frosty Arctic where no trees grow. AIR Climate takes us on a visual tour of the country's regions and seasons, illustrating the effects of such extremes weather and climate.

**Agbobloshie Environmental Patrol Strikes Again! (2009 Ghana, Young Film Makers Workshop, 15 mins)** The environmental patrol tackles agbobloshie, Accra's most polluted community. The ensuing drama suggests that the patrol team has possibly bitten more than it can chew.

**Better Light with Less Energy (2010, European Union, 2 mins)** An entertaining cartoon about saving energy.

**Energy, Let's Save it** An entertaining cartoon about saving energy.

**Every day at school (2007, Australia, Dir Fiona Mcgee and Paul Bruce, 5 mins)** Demonstrates how primary school kids engage in recycling, planting of trees and other activities to positivel impact on the world.

**Junior Mayor (2008, Ghana, Dir Ben Imoro, 38 mins)** Junior Mayor tells the story of Ataa Oko, a stubborn middle aged man who refuses to join the campaign for better sanitation and good hygiene in his area.

**Sarah Saves Her Friend (UNICEF 18 mins)** Sarah is very worried about her friend Amina. Since Amina's parents died, there has been no money, and she will have to leave school even though she is top of her class at maths. She plans to find a job, perhaps in the city or at the bar where her sister Grace works. But her customers are men who sleep around and spread diseases including HIV /AIDS. Amina finds herself in a dangerous situation but Sarah's money saves her.

**Stop The Noise! Environmental Patrol Strikes Again! (2010, Ghana, Young Film Makers Workshop, 6 mins)** The Patrol team responds to one of the most intriguing environmental problems, noise pollution and are baffled by the community response. Is there a solution?

**U Can 2 (2007, Australia, Dir Richard Shepherd, 5 mins)** Two young siblings plot to change the energy habits of their parents

**Water Reserves and Networks (2000, Canada, Dir Michael Barbeau, 20 min)** This film examines Canada's waterways, reserves and networks, and looks at the important role water has played in the past and present.

## CHILDRENS SCREENINGS



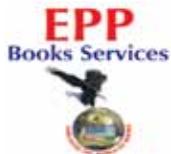
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MANAGEMENT PROJECT



# FESTIVAL ORGANIZERS

## KWESI OWUSU, Ph.D. (FESTIVAL CO-DIRECTOR)

Kwesi Owusu is one of Ghana's leading film makers and communications specialists. His film credits include AMA (35mm, Channel 4 Television, 1991), and Water is Life, (Creative Storm/Oxfam, 2004). He was festival director for the major African Film Festival at the Edinburgh Film House in 1995. Kwesi was educated at Adisadel College, Ghana, and the London School of Economics. He is the author of four books on Culture, published by Routledge, London, and currently heads Creative Storm. He was nominated Personality of the Century by the Millennium Excellence Awards in 2006 and won the Arts Critics and Reviewers Association of Ghana's award for Cultural Ambassador 2008.

## CLAUDEA D'ANDREA, Ph.D. (FESTIVAL FOUNDER & CO-DIRECTOR)

Claudea D'Andrea is an environmentalist. She completed her Ph.D in 2003 at the University of California, Berkley, at the College of Natural Resources, and specialises in Land Administration and Natural Resource Policy. She received her M.A. in 1994 from the Johns Hopkins University School of Advanced Studies (SAIS) in International Relations and International Economics. Most recently, she has worked in East Timor for Oxfam GB and the German Technical Cooperation (GTZ). She is the co-author of Tropical Forests and the Human Spirit (UC Press, 2002) and founder of the Festival.

## MILDRED SAMUEL, FCCA, MBA (FESTIVAL CO-ORDINATOR)

Mildred Samuel is a UK qualified Chartered Accountant with extensive experience in Finance and Auditing with PriceWaterhouse Coopers. She studied at the University of Durham, UK, where she was awarded an MBA with distinction 2000. She worked in London with Citigroup Corporate and Investment Bank in the Asset Finance and Structured Trade Finance Groups specialising in OECD countries and emerging markets. She is currently Director of Finance and Corporate Affairs at Creative Storm.

## CREATIVE STORM

Creative Storm are leading communicators for social development in Ghana with a strong reputation for making good quality documentaries and streaming effective social marketing campaigns. It has partnered UNICEF, WHO, Carter Center and other international organizations on a range of successful campaigns. Creative Storm produces adverts and provides content for television, web sites and mobile phones and other new media applications. Its latest flagship 10 part television programme 'Environment Channel' is a vehicle for public advocacy on a range of social and environmental issues.



# The Environment Channel

a path breaking television series on the environment

## SOON ON GHANA TELEVISION



### The 10 PART SERIES

- Ghana's Plastic Waste Menace - Can Ghana survive it?
- Accra Traffic Blues - Is there an end in sight?
- Climate Change In Ghana
- Volta Monkeys
- City Farmers & Food Security
- The Vanishing Act - Sea Turtles of Ada
- The Bats of 37
- Electronic Waste
- Sanitation & Health
- Guide to Recycling

Produced by  **CREATIVE STORM**

Tel: +233 21 911 840  
enquiries@creativestormghana.com



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