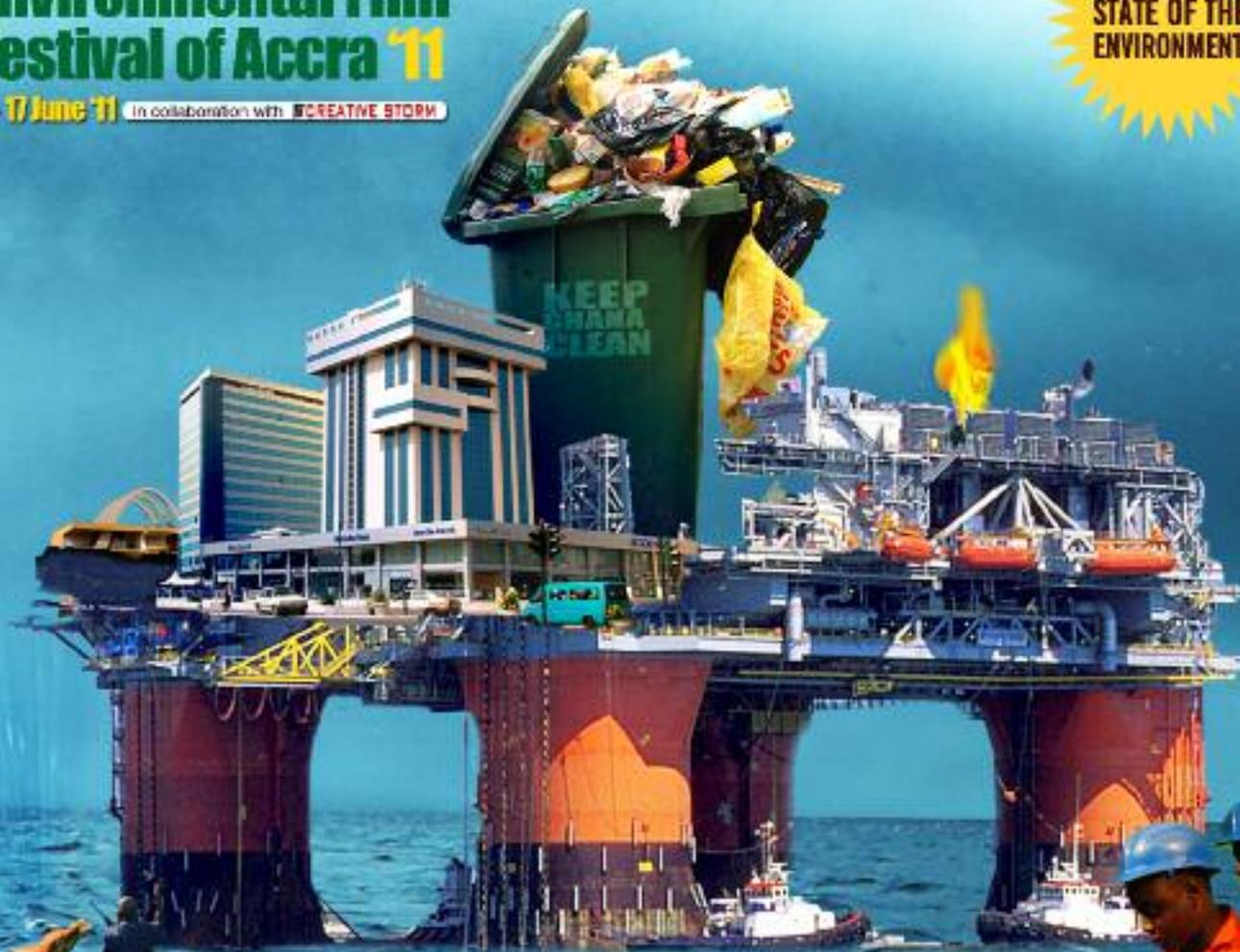




Environmental Film Festival of Accra '11

9-17 June '11 In collaboration with CREATIVE STORM

Focus on
**STATE OF THE
ENVIRONMENT**



Festival Brochure

MESSAGE FROM DIRECTORS

The Environmental Film Festival celebrates seven years of public education in Ghana. It's been an exciting and eventful journey and we would like to express our sincerest gratitude to all our sponsors, supporters and well wishers. Without you we would most definitely not have made it this far. The festival's singular achievement is to demonstrate the importance of using the powerful medium of film to educate and influence attitudes towards the environment, one of the most critical but often neglected factors for development.

The festival has endeavored to promote its educational remit through programmes that combine the rich diversity of world environmental cinema with films about Africa and Ghana, and innovations such as the Open Air Cinema. This year, we have also introduced a film competition supported by National Film and Television Institute, French Embassy in Ghana, British Council, Zepto and Zoomlion. This is to encourage more films by Ghanaian film producers. Some exciting entries were received, testifying to the fact that both amateur and professional film makers are keen to take up the environmental challenge. This evening, winners of the competition will be announced.

As in previous years, we are presenting a line-up of award winning films from around the world – films that challenge us to broaden our perceptions and understandings about the environment around us. We are proud to host the Africa premiere of the British Independent film, *The End of the Line*, dubbed 'An Inconvenient Truth about the oceans'. There are other exceptional films: *Climate Change*, *No Thanks*, a controversial look at tourism and climate change, *Punzi*, a Kenyan science fiction short film set in a post-apocalyptic world and *Fantastic In Plastic*, a short film about *Trashy Bags*, the company that makes bags and fashionable accessories from plastic waste.

In weeks leading up to the festival, we have been working with groups of young people from *Curious Minds* and *Zoomkids* to produce a short film about the environment. This year, the workshop has produced, *Monkeys are 4 Ever*, a film about a trip to a monkey sanctuary in the Volta Region. We are thrilled because such films provide a fresh look at our environmental challenges through the eyes of young people.

One of the truly exciting features of EFFA is the open air cinema which attracted over 10,000 people last year. This year, the event takes place at Mantse Agbona in James Town, Accra. It will start during the early evening with a concert by *Wulomei*, the legendary Hilife musicians.

This year, the festival also includes the State of the Environment Forum, an all day event that aims to bring together key stakeholders, academics, environmentalists and the public to deliberate and report on progress towards environmental sustainability in Ghana

We are delighted you can be with us this evening and hope that we will see you throughout the festival.



Dr. Kwesi Owusu
Co – Director



Dr. Claudia D'Andrea
Founder & Co – Director



LAUNCH PROGRAMME: 9 JUNE 2011 BRITISH COUNCIL, 6PM

Arrival of Guests, Reception and Musical Entertainment

Welcome Remarks:

Dr. Juliette Tuakli – Chairperson
Mr. Moses Anibaba, Director, British Council

Messages:

Hon. Sherry Ayithey, Minister of Environment, Science and Technology

Seven years of Environmental Film Festival of Accra:

Dr. Juliette Tuakli

Preview of Festival Highlights Video

Messages:

Ms. Ruby Sandhu-Rojon, UN Resident Coordinator, United Nations
High Commissioner William (Billy) Williams, Australian High
Commissioner to Ghana
Mrs. Nuala Lawlor, Chargé d'Affaires, Canadian High Commission

Presentation of the Work of Young Film Makers Workshop:

Dr. Kwesi Owusu, Festival Co-Director
Premiere of “Monkeys are 4Ever”
Presentation to Film Participants by Ms Ruby Sandhu-Rojon,
UN Resident Coordinator, United Nations

State of The Environment Forum:

Dr. Yao Graham, Member, Advisory Council of Environmental & Natural
Resources



Messages:

Mr. Jan Poulsen, Deputy Head of Mission, Royal Danish Embassy
Ms. Sandrine Capelle-Manuel, Country Director, CHF International
Mr. Kurt Cornelis, Acting Head of Delegation, European Commission
Mr. Anthony Ayiteh, Wience Ghana Ltd

Special Projects:

Mr. Neil McCartney, Ghana Forest Project
Prof Pitika Ntuli, Renowed Sculptor & Environmentalist
Screening of Clean Up Africa video featuring Degg Force 3 (Guinea) and Praye (Ghana): Message by Mr. Kofi Tsikata, World Bank

Environmental Film Awards:

Presented by:

- Professor Linus Abraham, Rector, NAFTI
- Mr Arnaud Dornon, Head of Cooperation, French Embassy
- Ms Juliet Amoah, Business Director, British Council
- Mr Ole De Leeneer, Chief Executive Officer, Zepto
- Representative of Zoomlion Ghana Ltd

Presentation to Sponsors

Recycled Clothes Show

Vote of Thanks

STATE OF THE ENVIRONMENT FORUM

10 June 2011 / 8am / Alisa Hotel, North Ridge, Accra



This all day event aims to bring together key stakeholders, academics, environmentalists and the public to deliberate and report on progress towards environmental sustainability in Ghana. It also aims to provide a common ground platform to explore the often neglected but significant relationship between the environment and sustainable development.

State of the Environment Forum will focus on three key thematic areas Climate Change, Water and Sanitation and Natural Resources (Mining, Oil & Gas, Fisheries and Forestry). We are hoping that this thematic approach will be enriched by the cross - cutting nature of environmental issues and their power to open unique windows into sustainable development.

There will be strategic presentations by leaders in the field, interactive break-out sessions and plenaries. A report of the proceedings will be published. Some of the sessions will also be filmed for future broadcast on the Environment Channel Television Series on GTV.

Confirmed participants from both civil society and the corporate world, include United Nations, CONIWAS, CHF International, CIDA, ZoomLion, Water Health International, DANIDA, Coca Cola, DFID, Environmental Protection Agency, USAID, Third World Network, Newmont, Nestle Ghana, Savannah Farmers Association, SAVE Ghana, Institute of Tropical Agriculture, Green Earth, Oxfam, Garu Presbyterian Agriculture Station, Green Advocacy and Greener Impact International.

FILMS

A Long Dry Season (2009, Ghana, Creative Storm, 13 Mins)

Explores the impact of climate change, charting the impact of rising temperatures and decreasing rainfall on women and communities.

About Water: People And Yellow Canisters (2007, Germany, Dir. Udo Maurer, 82 Mins)

People dealing with different kinds of water problems: drought in Kazakhstan, flooding in Bangladesh and water pollution in Nairobi.

Arhem Land Fire Ecology (2009, Australia, United Nations University, 5 Mins) A short documentary on the legendary Australian bushfires.

Aznavour Square (2010, Armenia, Sunchild Eco Club Of Gyumzi, 13 Mins) A group of environmental activists go in search of answers as to why their town's garbage has not been collected.

Carpe Diem (2010, Canada, Dir. Brenda Longfellow, 5 Mins)

Coffee, tea, or oil? Flight attendants on a cross – Atlantic flight parody the high –flying economics of the oil industry and all that it involves.

Cities On Speed (2009, Denmark, Dir. Mikala Krogh, 51 Mins)

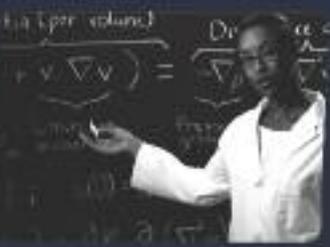
Garbage is piling up in Cairo, a city with a population in excess of 20 million people. It is easy to ask who is to blame, but what is to be done?

Climate Change, No Thanks (2010, UK, Dir. Pamela Nowicka, 29 Mins)

A controversial look at tourism and climate change. Western tourists in India talk about monsoon failure and jetting away on their holiday.

Empowering The Urban Poor (2011, Ghana, Creative Storm For CHF International, 21 Mins) Filmed in the slums of Accra, the film looks at the pro poor interventions by CHF International and its community partners and how poor slum dwellers are being empowered to fight poverty and transform their own lives.

Environmental Atlas Of Europe – Denmark (2009, European Environmental Agency, 6 Mins) Showcases how people, communities and businesses in Denmark are responding to climate change by adapting sustainable solutions.



FILMS

Environmental Patrol Strikes Again! (2008, Ghana, Young Film Makers Workshop, 6 Mins)

The no-nonsense patrol team responds to another environmental crisis in accra, this time, the dumping of refuse and waste at the Korle Lagoon, one of Accra's most polluted sites.

Fantastic In Plastic (2010, Ghana, Dir. Kwesi Owusu, 15 Mins)

A momentous day in the life of Trashy Bags, the company that makes innovative products from plastic waste in ghana. An incredible competition is underway with much fun and creative trash everywhere.

Fjord (2009, Norway, Dir. Skule Eriksen 24 Mins)

A beautifully shot poetic interpretation of Naeroyfjord in Western Norway, following the shifting light in a unique and dramatic landscape.

Ghana's Plastic Waste Menace (2009, Ghana, Dir Kwesi Owusu, 13 Mins) A roving journalist investigates the menace of plastic waste in Ghana.

For The River (2011, Ghana, Dir. Music Video)

Wanlov the Kubolor, Ghana's leading artist raises the issue about river pollution in Ghana

Lezare (For Today) (2010, Ethiopia, Dir. Zelalem Woldemariam, 14 Mins) The award winning short film about global warming and its dangers. A touching story about a homeless boy in a small Ethiopian village. beautifully shot with a great soundtrack.

Live And Let Live (2008, Dir. Adim Williams, 1hr 30 Mins)

This highly educational film about Aids HIV is set in Freetown and features Jimmy B, one of Sierra Leone's leading actors.

Punzi (2011, Kenya, Dir. Wanuri Kahiu, 21 Mins)

A Kenyan science fiction short film set in a post-apocalyptic world in which water scarcity has extinguished life above ground. A scientist investigates the possibility of germinating seeds beyond the confines of her urban Nairobi culture.

Save Our Children (2009, Ghana / Germany, Dirs. Tom Plummer & Francis Aidoo, 15 Mins)

Captivating story of a youth group in Komenda, Central Region in Ghana tackling a serious environmental challenge in their community.



FILMS

Sculture And Poetry (2011, South Africa, 16 Mins)

A moving portrait of the work of Pitika Ntuli, one of Africa's leading poets and sculptors.

Stop The Noise (2010, Ghana, Young Film Makers Workshop, 6mins)

The no nonsense patrol team responds to an intriguing environmental problem in Ghana, noise pollution. Is there a solution?

The End Of The Line (2009, UK, Dir. Rupert Murray, 85 Mins)

The first major documentary film to reveal the impact of overfishing on our oceans, filmed across the world, it predicts that if we continue fishing as we are now, we will see the end of most seafood by 2048.

The Green Film (2009, Canada, Dir. Andrew Williamson, 6 Mins)

It's not easy being green - especially when you're a filmmaker. So how do you make the greenest movie of all time? Is there more to the environmental movement than buying carbon offsets? Drive your Prius to the theatre and bring your own container full of organic popcorn?

Toxic Tears (2011, Netherlands, Dir. Tom Deiters, 25 Mins)

In the little village of Chotian, Punjab, several farmer suicides related to debts were reported. The farmers drank pesticides to end their lives. Is the green revolution, brought to end starvation in the third world the culprit?

Turning The Tide (2011, Ghana, Creative Storm, Short Film)

A positive look at some of the innovative ways and strategies communities and people are adopting to turn the tide of mounting waste and challenging sanitation in accra.

Water Runs Deep (2010, Nigeria, Dir. Karen Shaw, 10 Mins)

A revealing documentary about climate change in Southern Nigeria



OPEN AIR CINEMA: JAMES TOWN, SAT. 11 JUNE 7:30PM

This year, the open air cinema, EFFA's biggest crowd puller, takes place at Mantse Agbona, James Town. The event starts at 7.30pm with Wu-lomei, the legendary High life group, followed by films and messages. Also featuring Praye, Ghana's leading Hiplife group.

FILMS

Empowering The Urban Poor. Save Our Children.
Live and Let Live!. Environmental Patrol Strikes Again!
Stop the noise!. Monkeys Are 4Ever!
Water Runs Deep. For the River.



YOUNG FILM MAKERS WORKSHOP

Monkeys are 4 Ever (2011, Ghana, Young Film Makers Workshop, Short Film). This year a group of young people made a truly memorable trip to a monkey sanctuary in the Volta Region. Most of the young people had not been out of Accra before. The camera closely follows their experiences. A rare and exciting look at our environment through the eyes of young people.



The trip brought together Zoomkids and Curious Minds. It started with workshops in Accra facilitated by Creative Storm.



FOUR SEASONS IN GHANA

A Photo Exhibition: Alliance Francaise

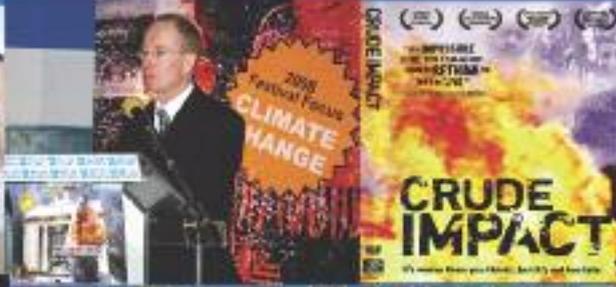


Climate Change, e-Waste, Slaughter House, Plastic Waste

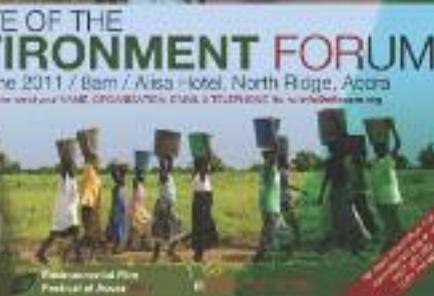
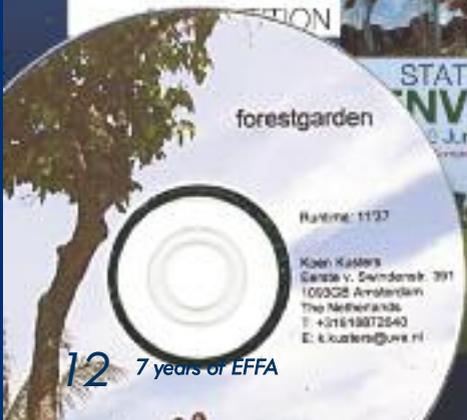


Four young photographers observe, denounce and document environmental issues in Ghana, in a powerful exhibition in four parts. The images of Emmanuel Bobbie, Nana Kofi Acquah, Kwabena Danso and Nyani Quarmyne are selected works, resulting from 'Visa for Bamako2', a workshop facilitated in March by French photographer, Denis Dailleux.

The exhibition at Alliance Francaise takes place during the Environmental Film Festival of Accra and is produced by the French Embassy in Ghana.



ENVIRONMENTAL
**FILM &
VIDEO**
SECTION





ENVIRONMENTAL
**FILMS &
 VIDEOS**

WIN A
PRIZE
 FOR YOUR

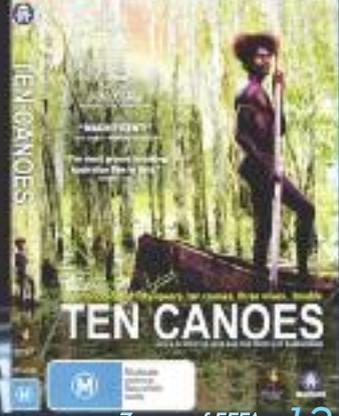
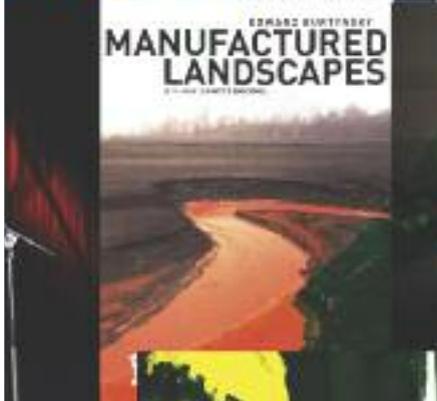
- 1st PRIZE **NGN 3000**
- 2nd PRIZE **NGN 1500**
- 3rd PRIZE **NGN 750**

**RECYCLED
 CLOTHES
 SHOW**



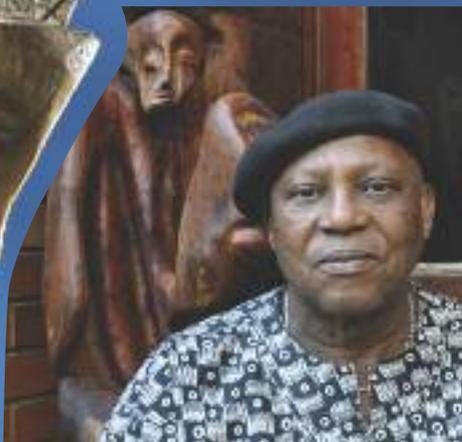
PRESIDENTIAL DINNER ON OIL

1st PRIZE **NGN 3000**
 2nd PRIZE **NGN 1500**
 3rd PRIZE **NGN 750**



SPECIAL GUEST: PITIKA NTULI

Professor Pitika Ntuli is the internationally known poet, artist and academic, and one of Africa's greatest 'environmental' artists. His work, including his recent acclaimed sculpture, made from bones have been exhibited the world over. He is the creative guest of the festival and will speak at the launch and State of the Environment Forum.



I kissed the fragrance of dawn
In a night of electric storms uprooting trees eMalahleni
I inhaled coal smoke and flames
Today I breathe fires of poetry
In my land!
I was caressed and blown by winds of exile
There I learnt to crawl on my stomach like a viper

I hallucinate sculptures
Dream paintings and shed ideas as trees
Shed dead leaves in cactus land!

A bureaucrat, a teacher, I live within the ambit of:
Time of the Writer, Poetry Africa
I traverse the world wielding tapestries of words
In seminars, poetry conventicles
And festivals of word and rhythms

Bone Sculpture



ENVIRONMENTAL FILM AWARDS

ENVIRONMENTAL
**FILM &
VIDEO**
COMPETITION

A unique film and video competition to encourage environmental films by Ghanaian producers, supported by French Embassy in Ghana, British Council, National Film and Television Institute, ZEPTO and Zoom Lion. Winners will be announced this evening.



ENVIRONMENTAL FILMS & VIDEOS

WIN A PRIZE FOR YOUR



Environmental Film Festival of Africa is in conjunction with NFI TV Ghana's prime film and television school, an initiative in collaboration with the Environmental Film & Video Awards. This is a dedicated competition about the environment in Ghana.

Entry Requirements:

- Open to hobby, semi and professional filmmakers
- Based in Ghana
- Entries will have been produced within the last two years
- Cost: No fee to submit for production in DVD format

All the winning films will be premiered at the 20th edition of Environmental Film Festival of Africa in June 2011.

To enter the competition, email your NAME, EMAIL & TELEPHONE NUMBER to info@effa.org. You will be contacted regarding fees by FREE.

Deadline for registration is 29 April 2011. All films must be submitted by 30 May 2011. For further details visit www.effa.org or call 0027 911 843, 034 777 8636.

1st PRIZE GHC 3000
French Embassy Prize for Best Environmental Short Film

2nd PRIZE GHC 1500
British Council Prize for Environmental Short Film

3rd PRIZE GHC 750

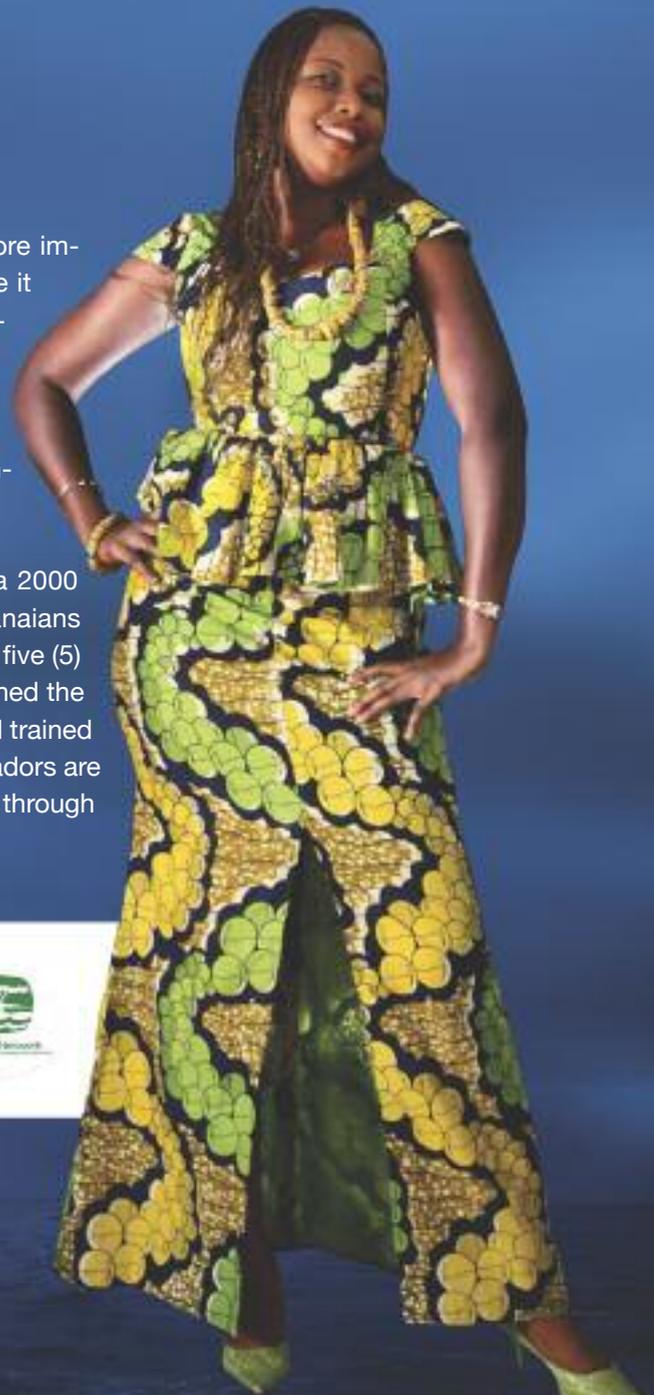
Co-sponsors:




UN MDGs YOUTH AMBASSADORS

MDGs target achievement date of 2015 is close. It is therefore imperative that we all get on board to deepen progress where it has been made. MDGs 1 and 2 for example deal with tackling extreme poverty and hunger as well as achieving universal primary education. It is also important that we accelerate efforts where little progress has been made, specifically, MDG 4 - reducing child mortality, MDG 5 - improving maternal health and MDG 7 - ensuring environmental sustainability.

Consequently UNDP, TV3, Youth Bridge Foundation and Africa 2000 Network have formed a partnership to further educate Ghanaians through the MDGs Youth Ambassadors Initiative. Specifically, the five (5) finalists of TV3's Ghana Most Beautiful contest have been assigned the title, Youth MDGs Ambassadors by Youth Bridge Foundation and trained with support from UNDP and Africa 2000 Network. The ambassadors are now taking a lead in raising awareness on the MDGs in Ghana through speaking engagements on the local, district and national levels.





Let's adDRESS the issue

As part of its "Let's adDRESS the issue" campaign, AMAKSI Clothing has teamed up with TV personality Jocelyn Dumas to bring attention to the importance of caring for our environment.

Purchases from MAKSI's "Lace and Satin Collection" supports the Energy Solutions Foundation, an environmental charity in Accra, Ghana.

This campaign is supported by Nyani Quarmyne Photography, Redd Kat Pictures and Wanlov Da Kubolor.

Environmental Film Festival of Accra @ Adventures in the Diaspora. Thursday 16 June, 7.30pm. Venue: Branche Lounge, Golden Tulip, Accra

Nana Abena Sekyiamah, fashion designer and writer will be taking part in a panel discussion on finding creative solutions to Ghana's waste menace. Other speakers include,

Stuart Gold, founder of Trashy Bags, the innovative company making bags and fashion accessories from plastic waste and Golda Addo, founder of Energy Solutions Foundation, the Ghanaian NGO developing renewable energy technologies and promoting waste recycling.

There will be a screening of the short film, 'Ghana's Plastic Waste Menace' and a Trashy Clothes Show with models from Trashy Bags showing off their latest 'plastic collection'.



CHILDREN'S SCREENINGS

Agbobloshie (2009 Ghana, Young Film Makers Workshop)

The environmental patrol tackles agbobloshie, Accra's most polluted community. The ensuing drama suggests that the patrol team has possibly bitten more than it can chew.

Better Light with Less Energy (2010, European Union, 2 mins) An entertaining cartoon about saving energy.

Energy, Lets save it! (2008, European Union, 3mins 30 secs)

An entertaining cartoon about saving energy.

Every day at school (2007, Australia, Dir. Fiona Mcgee and Paul Bruce, 5mins) Demonstrates how primary school kids engage in recycling, planting of trees and other activities to positivel impact on the world.

Sarah Saves Her Friend (UNICEF, 18 mins)

Sarah is very worried about her friend Amina. Since Amina's parents died, there has been no money, and she will have to leave school even though she is top of her class at maths. She plans to find a job, perhaps in the city or at the bar where her sister Grace works. But her customers are men who sleep around and spread diseases including HIV / AIDS. Amina finds herself in a dangerous situation but Sarah's money saves her.

Stop The Noise! Environmental Patrol Strikes Again! (2010, Ghana, Young Film Makers Workshop, 6 mins)

The Patrol team responds to one of the most intriguing environmental problems, noise pollution and are baffled by the community response.



Is there a solution?

U Can 2 (2007, Australia, Dir Richard Shepherd, 5 mins)

Two young siblings plot to change the energy habits of their parents

The Recycling in Schools Project (2008, Ghana, Nestle, 22 mins) Pilot study of four schools in Accra on recycling in schools by Nestle, National Plastic Waste Management and other collaborators.

Binta Y La Gran Idea (Binta and the Great Idea) (2004, Spain/Senegal, 30min) by Javier Fesser) Binta, a little girl from Senegal, tells us about the everyday life in her village, the importance of education for the girls, and about her father's great idea to make the world a better place

Environmental Patrol Strikes Again! (2008, Ghana, 6 mins.

The no - nonsense patrol team responds to another environmental crisis in Accra, this time, the dumping of refuse and waste at the Korle Lagoon, one of Accra's most polluted sites. The team is in no mood for lame excuses and official inertia. They set up watch at the Lagoon and confront some of the culprits, exposing the issues and calling for action to rid Accra of It's Environmental eye sore. In spite of the film's serious focus, the team manages to deploy humour to good effect and weave an amusing twist to the story line.

Children's Screenings on Tuesday 14 June and Wednesday 15 June at 1.30pm: British Council Hall



RECYCLED CLOTHES SHOW

Three Ghanaian designers are tasked with making clothes made out of recycled materials. The results are fascinating!



THE DESIGNERS

OJEANNE as she is popularly known has a BFA in Fashion and completed with Honors at the prestigious Savannah College of Art and Design, U.S.A. In the Recycled Clothes Show, she makes use of recycled fabric pieces, bottle top covers, newspapers and more to produce a women's wear collection that is functional and stylish.

Awu's Designs are a combination of African and contemporary designs. She also makes comfortable and affordable clothes. Her motto for this fashion show is: "let's use it again!"

Trashy Bag make exciting fashionable items from plastic waste. Here they present their latest collection including wedding dresses and baby carriers.

EMPOWERING THE URBAN POOR

Through funding from the Bill & Melinda Gates Foundation, CHF is helping urban communities in Ghana and India to have a meaningful voice in the planning and implementation of slum improvement programs. The Slum Communities Achieving Livable Environments with Urban Partners (SCALE-UP) Program focuses on training and empowering residents and grassroots organizations to participate actively in designing and implementing physical and social improvement programs in partnership with local non-governmental organizations.

In Ghana, CHF International is working with six local organizations to improve access to credit and improve housing conditions for residents of nine targeted slums in Accra and Sekondi-Takoradi. In addition to providing access to affordable credit through Boafo Ltd., entrepreneurs receive demand driven vocational training so that they can tailor their businesses to the growing Ghanaian economy.



Empowering The Urban Poor (2011, Ghana, Creative Storm For CHF International, 21 Mins)

Filmed in the slums of Accra, the film looks at the pro poor interventions by CHF International and its community partners and how poor slum dwellers are being empowered to fight poverty and transform their own lives. Showing at the Goethe - Institut, Monday 13 June, 7:30pm



SPONSORS >>



SUPPORTERS >>



FESTIVAL ORGANISERS

Claudia D'Andrea, Ph.D. (Festival Founder and Co-Director)

Claudia D'Andrea is a natural resource specialist. She has a doctorate from University of California, Berkeley, a master's degree from the Johns Hopkins University School of Advanced International Studies (SAIS) in International Relations and International Economics, and a bachelor's degree from Stanford University in Human Biology. She worked for almost twenty years in South and Southeast Asia on natural resource projects. She is the co-author of *Tropical Forests and the Human Spirit* (UC Press, 2002).

Kwesi Owusu, Ph.D. (Festival Co-Director)

Kwesi Owusu is one of Ghana's leading filmmakers and communications specialists. His film credits include *Ama* (35 mm, Channel 4 TV/Artificial Eye Distributors, 1991), *Water is Life* (Creative Storm/Oxfam, 2004) and *The Lights Have Gone Out Again*. (Creative Storm, 2009) He was festival director for the major African Film Festival at the Edinburgh Film House in 1995. Kwesi was educated at Adisadel College, Ghana and the London School of Economics. He is the author of four books on culture published by Routledge International and heads Creative Storm. He was nominated Personality of the Century by the Millennium Excellence Awards in 2006 and won the Arts Critics and Reviewers Association's award for Cultural Ambassador 2008.

Mildred Samuel, M.B.A. (Festival Producer and Co-ordinator)

Mildred Samuel is a UK qualified chartered accountant with extensive experience in finance and auditing with Pricewaterhouse Coopers. She studied at the University of Durham, UK, where she was awarded an MBA with distinction in 2000. She worked in London with Citigroup Corporate and Investment Bank in the Asset Finance and Structured Trade Finance groups, specializing in OECD countries and emerging markets. She is currently Director of Finance at Creative Storm and producer of the company's projects.

Creative Storm are leading communicators for social development and the creative industries in Ghana with a strong reputation for research, good quality documentaries, and streaming effective social marketing campaigns. It has partnered UNICEF, WHO, Carter Centre and other organizations on a range of successful campaigns. Creative Storm are organizers of the Environment Film Festival of Accra and producers of the Environment Channel Television series.

The ENVIRONMENT CHANNEL

path breaking television series on the environment

Second Series Coming Soon on Ghana Television

Produced by  **CREATIVE STORM**



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